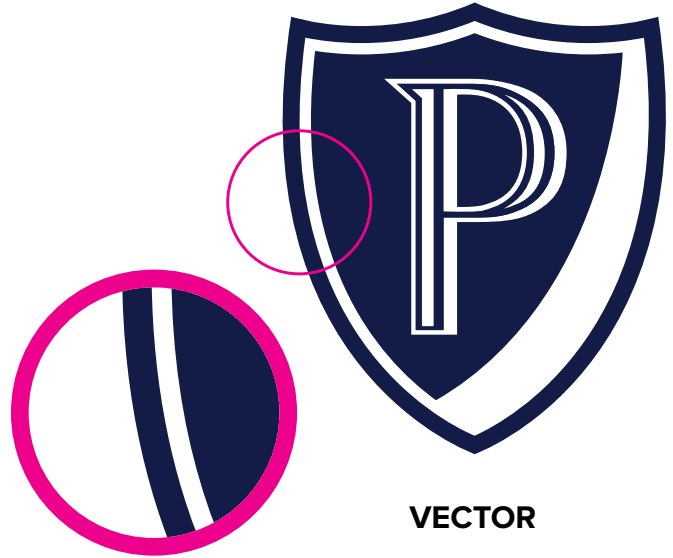
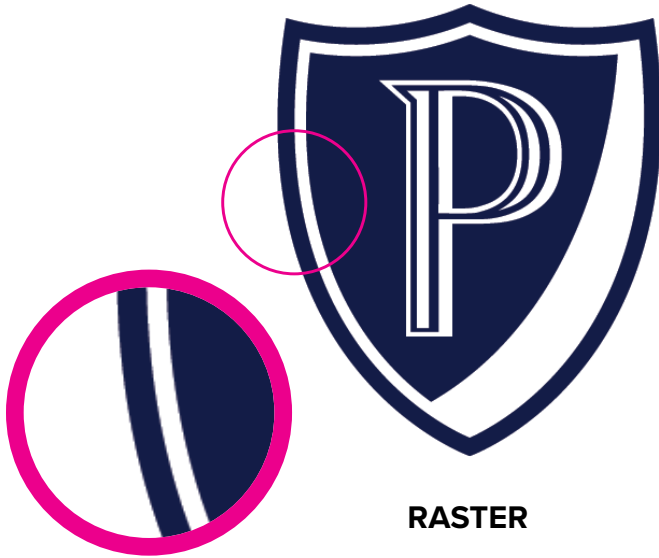


RASTER VS. VECTOR



RASTER FILE TYPES

.jpeg, .tif, .gif, .png, .bmp

USAGE NOTES

NOT usable for engraving and would need to be redrawn, artwork cleanup fees will be applied.

USABLE for an overlay application and is TO SIZE or larger. These images need to be high resolution/high quality images and cannot be used as an engraved image.

VECTOR FILE TYPES

.eps, .ai, .svg, some .pdfs

USAGE NOTES

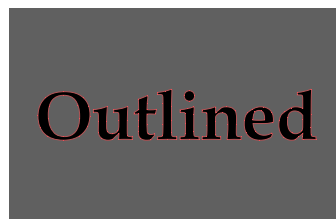
USABLE For both overlays AND engraving. You can tell if you have a vector by zooming in as far as you can and see no pixelation.

EDITABLE TEXT VS. OUTLINED TEXT



EDITABLE

If you cannot outline the text, please provide the font name or the .ttf file.



OUTLINED

Please outline all text to ensure the correct fonts are used. Once the text is outlined, it cannot be edited.

RASTER IMAGE RESOLUTION

- 300 dpi or higher near or at "to-scale"
- Images that require cleanup will have an artwork cleanup fee applied

HOW TO FIND VECTORS OF YOUR LOGO

- Check with your marketing department
- Brand standards guide/manual, logo style sheet (PDFs)

Please send this if you have it!